



## **Open Innovation Platform for Optimising Production Systems by Combining Product Development, Virtual Engineering Workflows and Production Data.**

MARELLI Ignites a New Chapter in PIONEER

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2<sup>nd</sup> Press Release – December 2023

### **MARELLI RIDE DYNAMICS JOINS THE PIONEER PROJECT, INTRODUCING AN INNOVATIVE USE CASE IN THE AUTOMOTIVE INDUSTRY**

It is a pleasure to welcome MARELLI RIDE DYNAMICS to the PIONEER Project.

Marelli Ride Dynamics, a distinguished business line under the Marelli umbrella, takes pride in designing, producing, and distributing cutting-edge suspension components and modules for the automotive mass market. A top-tier company in the automotive sector, Marelli's product portfolio includes structural suspension components and shock absorber elements. This addition enhances the PIONEER Consortium with a valuable partner and introduces a new demonstrator to the project's innovative arsenal.

The kick-off of this collaboration was marked by a successful meeting held on November 28th at Marelli's premises, where key PIONEER partners gathered to delve into the intricacies of the use case. Focused on an SMC process for a CFRP-based component in the automotive sector, the meeting proved exceptionally fruitful, providing a solid foundation for future developments.

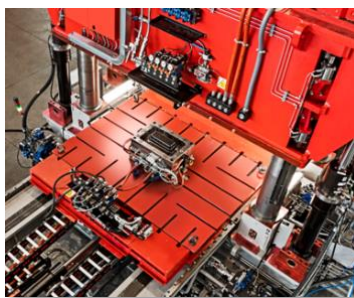


The Carbon Fibre Sheet Moulding Compound (SMC) Components use case, led by Marelli, holds a promise to reshape the landscape of the automotive industry and introduce pioneering solutions seamlessly aligned with the project's goals and objectives.

Learn more about the PIONEER Consortium [here](#).

## **ABOUT THE CARBON FIBRE SHEET MOULDING COMPOUND (SMC) COMPONENTS IN THE AUTOMOTIVE SECTOR**

The SMC process, a sustainable Out of Autoclave (OoA) method, is prominently deployed in manufacturing exterior parts in the automotive industry. Specifically, Marelli's use case focuses on a Carbon Fibre-Reinforced Polymer (CFRP)-based component.



In this application, Marelli is leading the development of a new lightweight upper composite suspension control arm with an expected mass saving of around 30% compared to the normal production component.

PIONEER seeks to revolutionise the automotive industry by significantly **decreasing reliance on extensive physical testing**. This initiative aims to streamline product development, **saving both time and costs**.

A key tool in PIONEER's strategy is the digital twin of the production process, suitable for developing and testing new components. It allows optimisation of manufacturing processes, fine-tuning of mould designs, and adjustments to components changing the boundary conditions.

## ABOUT THE PROJECT

This Horizon Europe project took off last January. PIONEER aims to develop and implement an interoperable Materials-Modelling-Manufacturing Ecosystem, enabling multidirectional dataflow throughout the material value chain by connecting the production's various stages. Combining a design-by-simulation approach with manufacturing and quality data, PIONEER will optimise product development strategies in high-mix/low-volume production schemes.

**Project Title:** Open Innovation Platform for Optimising Production Systems by Combining Product Development, Virtual Engineering Workflows and Production Data.

**Project ID:** 101091449 | **Start Date:** 01/01/2023 | **Project Duration:** 36 Months

### Project Partners:



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